

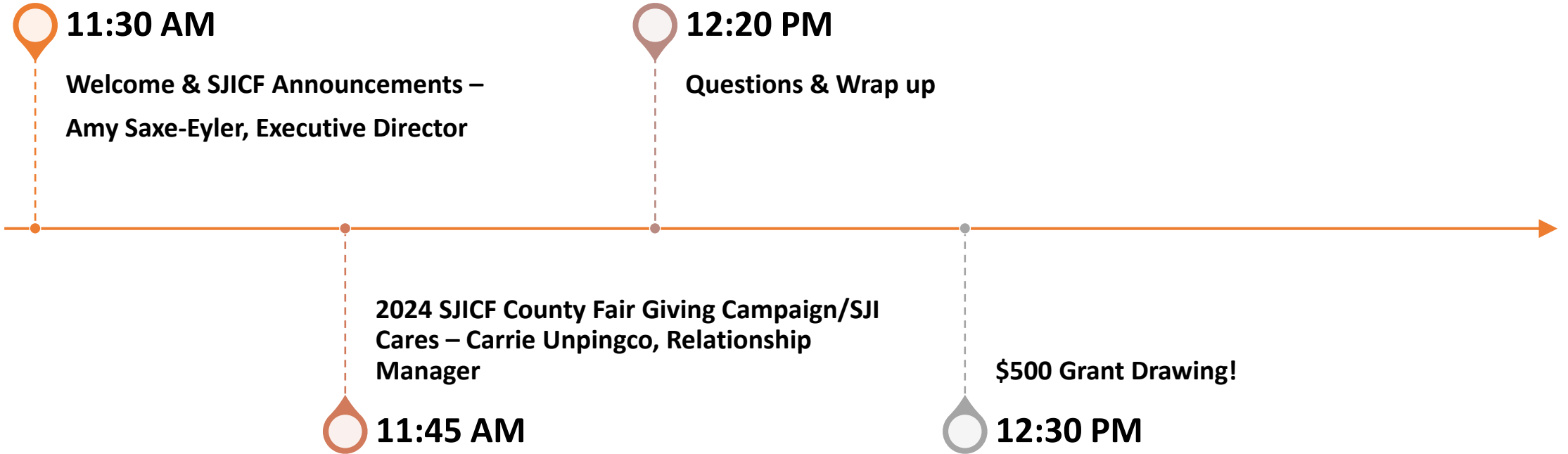


# SJICARES

san juan county fair 2024



# Agenda



# How it works

- Duration is 4 Days of the San Juan County Fair (**August 15 – 18**)
- **Online Giving Catalog** opens at 12:01am August 15 and closes midnight August 18.
- Each nonprofit will have a **unique link** to their catalog entry.
- Donations accepted securely online (via Stripe) or **checks** made payable to SJICF or cash.
- Donations accepted at **SJICF booth** during Fair hours.
- For checks, donor **MUST write the check to SJICF & specify the nonprofit** in the memo line.
- Check can be mailed to SJICF PO Box 1352, FH or dropped off at our office at 640 Mullis St, #104 (during office hours 8:30am to 5pm or secure mailbox located next to our office door).



SAN JUAN ISLAND  
COMMUNITY  
FOUNDATION

Welcome to the 2019 SJICF Fair Matching Grant Catalog!

This catalog will be active during the days of the San Juan County Fair, August 14-17. Click on the "Donate" button for the organization you want to support. 100% of your donation goes to the nonprofit! We will cover the credit card fees. We encourage you to stop by our booth in the main exhibit hall August 14-17 to visit with the SJICF staff and board, meet the nonprofit contacts and learn more about the 9 featured projects.

SJICF will match 50 cents on every dollar donated until each project raises their goal of \$5,000. Each donor who makes a donation at the SJICF booth will be entered in a special drawing. At the conclusion of the fair, a name will be drawn and the winner will get to choose one of our featured nonprofits for a \$1,000 bonus grant!

Thank you for your generosity. We hope to see you at the fair!

## Grant Requests

### Other



#### Animal Protection Society of Friday Harbor

##### Water Catchment Tanks

Friday Harbor APS is seeking funding to purchase 4 water catchment tanks. Rescue animals require a lot of water for drinking, bathing and cleaning of enclosures. Catchment tanks will help APS offset utility costs and preserve water from natural rainfall. The total project cost is \$11k.

Funded  
0

Donate



#### Islands' Oil Spill Association

##### Oiled Wildlife Assistance Trailer

IOSA is a community-based oil spill response organization serving San Juan County. Volunteers are trained to assess and respond to reported spills and provide assistance to oiled wildlife. A trailer will help make these efforts to save wildlife more efficient.

Funded  
0

Donate



#### 'RoundTowner

##### Expanded Island-wide Service

Since 2013, the 'RoundTowner has provided more than 18k rides to qualified clients in need of transportation to medical appointments and other local resources and services. Support is needed to expand this vital service to more clients who live outside the Town of Friday Harbor.

Funded  
0

Donate



#### San Juan Center Head Start

##### New Home for Friday Harbor Head Start

Head Start and Early Start programs provide social service-type support to whole family units. A new 2-classroom modular to replace the existing aging one at FH Elementary School will allow Head Start to better serve children as they build a relationship with their hometown school, beginning as toddlers.

Funded  
0

Donate



#### San Juan Community Home Trust

##### 11 Permanently Affordable Homes

The development of 11 permanently affordable ownership homes at 260 Price Street has kicked off on a 3/4 acre parcel near the heart of Friday Harbor. This will be a cozy arrangement of 2 and 3 bedroom cottages and duplexes, all built to be as attractive as the existing Home Trust neighborhoods.

Funded  
0

Donate



#### San Juan Island Family Resource Center

##### "Raise the Roof" Building Expansion

As the hub for social services, youth and family programs and community resources, SJIFRC has outgrown its current space! The expansion project will add 1,560 sf to the center, including a play therapy room, space for family education and accessible offices that will afford privacy to clients seeking assistance. SJIFRC has reached more than 80% of the funding goal of \$584,612!

Funded  
0

Donate

# New: Scoring Rubric

- Grant submissions will be scored using our new scoring rubric (*no longer first come/first serve*).
- Prioritizes, among other features:
  - Urgent and innovative projects
  - Projects that collaborate with other organizations
  - Projects with measurable outcomes

Scorecard	Score (10 total possible points)
<b>Mission</b> - the request directly benefits the organization's constituents	0 = No, 1 = Yes
<b>Urgency</b> - the request fills an urgent or unfilled need in the community	0 = No, 3 = Unfilled, 5 = Urgent
<b>Success</b> - Applicant clearly articulates what success will look like (outcomes)	0 = No, 1 = Yes
<b>Impact</b> - the proposed outcomes and objectives are measurable and attainable within 1 year (by Sept 2025)	0 = No, 1 = Yes
<b>Collaboration</b> - project includes collaboration with other organizations in the community	0 = No, 1 = Yes
<b>Support</b> - organization has other sources of support for the project (to complete the project budget if not fully funded at the fair)	0 = No, 1 = Yes

# Nonprofit requirements

- You can raise funds for a specific project OR general operating expenses
- Nonprofits (limited to 30 participants) must submit the following between now and 5 p.m. on 7/12 using the online fund form link to be provided after this meeting.
  1. Brief title of need/project (MAX 40 characters - not words)
  2. Brief description of your need/project (MAX 400 characters - not words)
  3. Total \$ goal (suggested \$5k; limit is \$10k; *cannot be changed once approved by SJICF Grants Committee*)
  4. Photo that best represents your mission/request.
    - Image must be square.
    - If you don't have one, we will provide one that suits your nonprofit and fits our catalog format.
    - Photo will be used for catalog and SJICF marketing.
  5. One main contact person for fair grant program (include email & phone number).
  6. Evaluation Questions





# Matching & Booth Shift

- **SJICF will match the first \$1,000 raised for each nonprofit.**
- **Each nonprofit will need to raise \$1,000 before SJICF will match.**
- **Last year, 29 of the 30 nonprofits received the match amount!**
- **SJICF will host BONUS GAMES during the fair for chances to win additional grant funds (\$2,500 total).**
- **Each nonprofit will be scheduled for one 90-120-minute booth shift during the Fair. At least one representative from your organization will need to be present.**
- **Carrie will be in touch to schedule the booth shifts.**



# Timeline review

- ✓ June 26 NPO County Fair Giving Campaign Info Session
- July 12 (5pm) Deadline to submit materials to SJICF
- July 25 SJICF Grants Committee to review/approve submissions
- July 26 NPOs receive approval notification & detailed instructions
- July 27 Start marketing to your donors (ongoing)
- July 30 SJICF will email promotion tips
- Aug 1 Signed Letter of Understanding due to SJICF
- Aug 9 Catalog entry photos/descriptions/project titles finalized
- Aug 12 Unique donation link will be provided to your NPO contact for marketing to donors (won't work until 12:01am 8/15)
- Aug 15-18 Fair booth & online catalog open + daily grocery bag game!**
- Aug 15 Game: Highest \$ amount of donations earns \$500 bonus
- Aug 16 Game: Highest # of unique donors earns \$500 bonus
- Aug 17 Game: Island Trivia question on social media
- Aug 18 Trivia winner selected from drawing and awards \$500 bonus
- Aug 19 Game: All fair donors entered in final drawing to award \$500 bonus
- Aug. 26 Cutoff for receiving mailed checks qualifying for match
- Aug 30 Total raised & grant contributors list sent to nonprofits (includes match and bonus grants)
- By Sept. 13 Grant checks mailed to NPOs**





# Get ready to launch!

**Effective outreach to your contacts is the key to success:**

- E-newsletters
- Social Media
- Donor calls

**Marketing best practices:**

- Begin no later than 7/27
- Always post your UNIQUE LINK in outreach materials **beginning 8/15** (live 8/15 at 12:01am)
- Start marketing a PREVIEW as soon as you get your approval from SJICF
- Provide frequent UPDATES to your supporters
- Provide final OUTCOMES with thank you message to your supporters



# FAQs

**1) When will I get my organization's unique link?**

We will email a unique donation link to your contact person on **Monday, 8/12**. This can & should be shared in your marketing materials.

**2) When will our unique link be live/open to accepting donations?**

Your unique donation link **will be live and open to donations on 8/15 at 12:01am. It will not work before then.**

**3) Can I make edits to my catalog description/photos?**

Yes, you can make edits until **Friday, 8/9**.

**4) Can I change my grant funding goal?**

No. Your goal is fixed once approved by the SJICF Grants Committee.

**5) Can my organization continue to accept donations once we reach our funding goal?**

Yes, once you have reached your goal amount, the catalog will still allow you to accept donations. Donations received above the goal amount will still be granted to your organization.


**6) What happens if a donor writes a check for the fair directly to my organization?**

All donations must be made to SJICF to qualify for the match. We provide a tax receipt and thank you notes to donors. If a check is written to your organization & not SJICF, we cannot accept it toward the fair match.

**7) What happens to the donations made by donors during the fair?**

Donations are deposited into an SJICF Pass-Through Fund and "passed through" to your organization via a grant check. For your records, fair contributions should be booked as grant income to your organization from SJICF.





# FAQs (cont'd)

## 8) What if I have a nonprofit fund at SJICF?

If you have an existing nonprofit fund at SJICF, fair contributions may be deposited directly into your fund. If you prefer to have a grant check, please contact Carrie **before 7/30**.

## 9) Will I know who donated to my organization?

Yes! SJICF will provide a contact list of donors to your project after the close of the fair. **We do not provide donation amounts with donor contact information.** This is to avoid confusion with tax receipts and to discourage monetizing donors. *We need donations of ALL sizes to truly engage the entire community! This is one feature that makes the county fair giving campaign so special.*

## 10) Should I plan to send thank you notes to donors?

Absolutely! We encourage your organization to send **thank you notes to all donors who** fund your grant as soon as possible. Thank you notes to anonymous donors can be given to SJICF and we will pass them along.

## 11) Do I need to submit a grant report for the fair grant?

Yes. We require your organization to complete a **grant eval & status report** within 6 months (see form at [sjicf.org](http://sjicf.org)).

# Questions?

Email: Carrie Unpingco, Relationship  
Manager

[carrie@sjicf.org](mailto:carrie@sjicf.org)



Call the SJICF office

360-378-1001